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DIZENGOFF 189

Hoshen Megurim  
North Tel Aviv











01.

EXPERIENCE  
THE ESSENCE  
OF LIVING  
IN THE CITY

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# Experience the essence of living in the city

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Located at the heart of the Old North neighborhood, Dizengoff Street is one of Tel Aviv's most thriving districts for fashion, cuisine, culture and nightlife. This is probably the finest location in Tel Aviv, if not all of Israel!



The building is literally less than five minutes walking distance from the sea. Just downstairs you'll find practically everything, from the basics such as banks and supermarkets, to Tel Aviv's finest clothing boutiques, most famous cafes, superb restaurants, trendy bars and a list of other popular attractions.

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# The city of opportunities







DIZENG  
OFF

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- Tel Aviv Port
- Marina
- Habanim Garden
- City Center
- Dizengoff Center Mall
- Dizengoff Square
- Habima Square
- Tel Aviv Museum of Art
- Saron
- Azrieli Center





Besides the opportunity to go for daily walks on the beach and watch breathtaking sunsets every evening, you'll be in close proximity to historical museums, art galleries, shopping malls, entertainment centers, the Tel Aviv Port, beautiful Hayarkon Park and dozens of other prominent landmarks which serve as meeting points for residents and visitors alike.





02.

A LITTLE BIT  
ABOUT THE  
BUILDING









# The Tale of Dizengoff 189

A historic structure, this heritage conservation project will provide supreme living quarters intended for those who seek a high standard of living yet know how to appreciate the simple pleasures in life.







Despite the central location, the prestigious building houses a select number of living quarters, so it is intimately quiet. The setting offers Israel’s largest and most abundant range of attractions right outside your doorstep alongside a gentle sea breeze that’ll come in through your window.



03.

A HIGHER  
STANDARD  
OF URBAN  
LIFESTYLE

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# A higher standard of urban lifestyle

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Aside from the penthouse, the five exclusive apartments each reveal a unique identity of their own. Composed of 2 bedrooms, a living room, kitchen, shower and bathroom, all the facilities in the unique project have been designed with meticulous attention to detail, meeting the highest standards for both style and quality.

Ideally sized and planned for modern urban living, each residence is a one of a kind architectural conception. Contemporarily designed for both luxury and comfort, the residences utilize open spaces and natural light to create flow and a tranquil home ambience, providing your quiet spot in the busy city.

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APARTMENT 14





APARTMENT 17



APARTMENT 18



PENTHOUSE  
BEDROOM



PENTHOUSE  
KITCHEN





PENTHOUSE  
LIVING ROOM





PENTHOUSE  
BALCONY





PENTHOUSE  
ROOFTOP



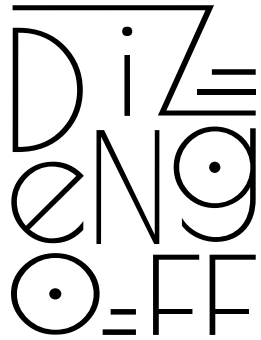


04.

THE  
HOSHEN  
RESIDENCE  
SUCCESS  
STORY







DIZENGOFF 189



Hoshen Residence is a boutique real estate company employing the sharpest and most creative minds in their field. Within 15 years the company has succeeded in initiating, planning, developing and constructing hundreds of housing units and dozens of commercial assets in Israel.



# The Hoshen Residence Success Story

Specializing in residential buildings, Hoshen have a powerful passion for unique projects, planning and executing their undertakings with a focus on residential renewal in sought after urban areas. They have set in motion dozens of exclusive projects within their years of experience in Tel Aviv and Jerusalem, all displaying a thorough understanding of architecture with deep insight for property potential.

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Hoshen Residence

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